

Andrea LaHue

PROJECT MANAGER/GRAPHIC DESIGNER

CONTACT

(323) 333-9257 ☎

andrealahue@gmail.com @

Los Angeles, CA 📍

linkedin.com/AndreaLaHue in

SKILLS

Attention to Detail

Communication

Organization

Positive Attitude

Analytical Skills

Logical Thinking

Accuracy

Teamwork

EDUCATION

VISUAL

COMMUNICATIONS

George Mason University

Fairfax, Virginia

LIBERAL ARTS

Ferrum College

Ferrum, Virginia

PROFESSIONAL PROFILE

With a “start-up” frame of mind, I am a team player, a quick learner, well read and a good writer, with integrity and drive. My ongoing experience as a graphic designer, creative director and artist, adds to my creativity, dependability and resourcefulness as well as a unique visual sense of the contemporary current of society.

EXPERIENCE

CONSULTING/GRAPHIC DESIGN/PROJECT MANAGER/ARTIST

ATELIER LAHUE | ALAHUE.COM | Los Angeles | 01/2000 – PRESENT

A creative boutique, also helping others with their visual identities. Graphic design, moving and still, with original content for web and printed materials.

- Ongoing Graphic Designer for smaller companies and individuals such as MOJO MOXY, DUMBO STATION, others.
- Production Artist for InvisibleContent.com making A+ Amazon Pages, PlanetArt.com and others.
- Content writer and contributor, from press releases and business profiles to creative coverage, as with Sugar Press and Cartwheel Art.
- Murals for TATA HARPER and other organizations.
- Scenic Content for FRESH OF THE BOAT, HOW I MET YOUR MOTHER, La Premiere, The Dark Horse and other film and tv.
- Color and Aesthetic Consultant for architectural development companies such as Pacific Development Group, Standard Enterprises and others.
- Non-Profit collaboration with Google Cultural Institute, RandomActProjets.culturespot.com
- Cross Country Random Act of Flowers Project

STYLIST


MARTHA STEWART LIVING OMNIMEDIA | New York | 01/1997 – 12/1999

Stylist and content creator on the TV show, Martha by Mail, programming, commercials, print and production, styling and set design as well as segment creation.

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TECHNICAL SKILLS

Adobe CC: Photoshop

Illustrator / InDesign

Animate CC

Windows OS

Mac OS

EXPERIENCE (CONTINUED)

FASHION MODEL / SPOKESPERSON / CONSULTANT

VARIOUS COMPANIES | Los Angeles, New York, Paris, Vienna | 11/1991 – 05/1997

Responsible for public relations and sales activities such as commercials, print, fit for show, catalog, sales meetings, showroom sales and fittings, mainly for Ellen Tracy and others such as YSL, Gucci and Fendi.

CREATIVE DIRECTOR

STRAND VCI ENTERTAINMENT | Los Angeles | 05/1989 – 11/1991

Responsible for packaging, advertisements, POP, PR and Budget for this start-up, sell-through video company, its' Magnetics subsidiary and introduced ITN Series and Britt Alcroft's Thomas the Tank Engine to the U.S. market.

ASST. TO THE PUBLISHER / CONFERENCE COORDINATOR

FEDERAL COMPUTER WEEK | Falls Church | 02/1986 – 05/1989

Responsible for sales materials and support, public relations and special event coordination in the first years of this renowned Federal IT Weekly.
